

# Integrating Agriculture in the DC Metropolitan Region



*How do we preserve and expand our agricultural lands?*

# Building Public and Private Support

- *How do we encourage public officials in the region assist agriculture to thrive?*
- *How can local governments coordinate their efforts to support farming across county and state lines?*
- *How do we encourage new private businesses that support the agricultural economy?*



# Increasing Local Food Production

- *The demand for local food is there, how do we meet it?*
- *How do we encourage existing large local conventional producers to dedicate some land to production food for local markets?*
- *How do we effectively distribute the products we already have to serve the growing demand for local food?*

# Expanding the Support Services Network

Loudoun County



Supporting Safe,  
Local Food

Milcreek Farm & Fence Systems 



CONSERVATION  
FARMING  
PRACTICED  
HERE

LOUDOUN SOIL & WATER



CONSERVATION DISTRICT

- *How do we maintain the processing and packaging facilities we have...and establish new ones?*
- *How do we create a regulatory environment that doesn't drive out the support services needed for local agriculture (slaughterhouses, etc)?*
- *How do we maintain a healthy mix of large and small scale farms to help sustain local agricultural support services?*

# Direct Marketing Strategies

- How do we help new direct market producers (CSAs, farm market sellers, on-farm sales) to avoid typical pitfalls
- What is the right marketing strategy for each unique producer? (farm markets, CSAs, grocery store sales, on farm sales, etc)
- How do we market each jurisdictions unique strengths in a direct market environment?  
Frederick's dairies, Loudoun's wineries, etc.